



MetroNews

Friday January 8, 2010



Energy Star - Cool Colors

We are pleased to announce our expanded range of *Metro SMART Cool Colors*, ALL of which have now received the Energy Star Rating and are eligible for the \$1,500 (maximum) Tax Credit from the Federal government. Energy Star rated colors must meet a minimum reflectivity of 25% when new and 15% when aged for three (3) years. The reflective levels of these new colors are shown below along with their respective price list category based on the color.

INITIAL COLOR RANGE – Energy Star Rated Colors				
Metro SMART Cool-Colors	Metro PRICE CATEGORY	% of INITIAL SOLAR REFLECTANCE	% of SOLAR REFLECTANCE AFTER 3-Yrs	% EMISSIVITY
Pearl White	*SPECIAL	0.41	0.39	0.92
Aspen	*SPECIAL	0.32	0.28	0.93
Mission Gold	**STANDARD	0.258	0.23.9	0.92
Oak	*SPECIAL	0.265	0.26	0.97
Driftwood	***ES-SPECIAL	0.25	0.23.6	0.89

The above colors are available with a standard production lead time of 2-weeks from order date. We have produced some ‘Color-Rings’ showing the five (5) colors and they are available through your local Metro Rep. Metro’s ‘Manufacturer’s Certification Statement is available on our website <http://www.metroroofs.com/taxcredit.cfm>.

** PEARL WHITE, ASPEN & OAK in any profile will remain a ‘SPECIAL’ priced category color due to the high cost of the white stone.*

*** MISSION GOLD color is priced at ‘STANDARD’ pricing when the Roman profile is used; all other profiles are at the ‘PREMIUM’ price.*

**** DRIFTWOOD coastal uses highly reflective Solar-Shield™ stone granules and is priced as an ENERGY STAR-SPECIAL (ES-S) color. Call your local Metro distributor for pricing on this new color.*

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